

# Elena Ford, Why haven't you responded to my letter?

Please intervene and correct the lies about my investigators, including a former Detroit police officer, that were smeared by Ford. Why won't you help us clear the names of these decorated police officers? We await your response.



## Beau Dietl & Associates

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Monday, October 26, 2015

Elena Ford  
Ford Motor Company  
Regent Court  
16800 Executive Plaza Drive  
Dearborn, MI 48126

Dear Ms. Ford:

I understand that you are Vice President of Ford Motor Corporation and are on a committee that oversees software and technology used by Ford or licensed from vendors.

I am the owner of a private investigation firm, Beau Dietl & Associates. I am a retired New York City Detective, and I have been in business for over 30 years as a licensed private investigator. My company and I conducted an investigation for Versata, which is involved in litigation in the Michigan federal court. Versata alleges that Ford stole its software.

Thanks to Ford's lawyers, Ford is involved in submitting questionable affidavits in court papers to stop our investigation that **falsely accuse me and two investigators**, one of whom is a former police official of the Detroit Police Department, of crimes (i.e., trespass) and thuggish and improper behavior, when they attempted to interview ex-employees or outside contractors of Ford regarding the alleged theft of the Versata software.

The two detectives and I that were falsely accused, Messrs. Timothy Gilbert and Louis Zaneri, asked our attorney, Lanny J. Davis, of Washington D.C. (who also represents Versata), to file a lawsuit against Ford for defamation. **These false accusations would irreparably harm our reputations** and would probably destroy our ability to continue our business.

I am writing you personally, and I did not ask approval from my attorney to do so, because my reputation, literally my life's work, is endangered by these **scurrilous lies, for which Ford is responsible**. I ask you, because you are on the committee with oversight concerning software and because you are a member of the Ford family who is a Vice President of the company, to instruct Ford's attorneys to repudiate these accusations that they submitted to the court as false, and for you, on behalf of Ford, **to issue a public apology**.

Ms. Ford, it is time for Ford to do the right thing and step up to the line and take responsibility for these lies. If you are not willing to do so, then at least support our motion to allow us our day in court, which is to testify under oath as to the truth and to cross-examine those who are responsible for publishing these lies about us.

I look forward to a prompt response from you, so we can put this matter to rest and prevent this from destroying my reputation and my business.

Sincerely,

Bo Dietl  
Timothy Gilbert  
Louis Zaneri